



Photo: Vild Med ORD

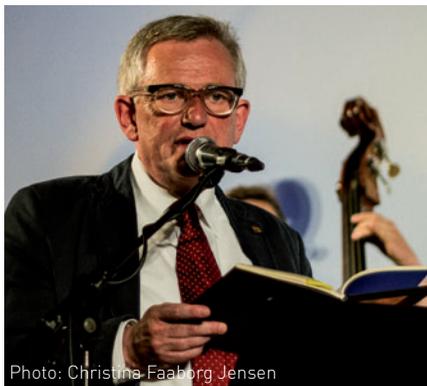


Photo: Christina Faaborg Jensen



Yahya Hassan
Photo: Christina Faaborg Jensen



Photo: Katrine Lund



Photo: Nadia Agerbak



Jørgen Leth
Photo: Christina Faaborg Jensen

A journey into the minds of creative writers

Vild med ORD does things on its own terms. Rather than placing authors on a pedestal, barely reachable to their own readers, the literature festival breaks down the barriers through intimate interviews and dialogues, creating unique experiences for everyone involved – and with this year’s theme being **FUTURE**, there is a lot to look forward to. Being a word that fuels both dystopian visions and hopeful dreams, Vild med ORD prepares for its most memorable festival so far, featuring new voices, literary veterans and industry professionals.

By Caroline Edwards

Vild med ORD literally translates as ‘Mad about WORDS’, a title that is well-suited for a festival that does seem addicted to the field of storytelling. As a non-profit organisation, it is run solely by voluntary forces whose passion brings each year’s festival to life in the heart of Aarhus, Denmark’s next largest city.

“We want to offer an alternative to the traditional literature festivals. Vild med ORD is about intimacy, a platform where things get a little twist and authors can connect to their audience. It’s important for us to offer an experience you can’t get anywhere else,” explains Marie

Meldgaard, Chairman of the Board, who can reveal that this year’s festival will be even better than the seven previous ones. With its new location at DOKK1, the Library, Culture and Media House at Aarhus Harbour, the creative energy will fly freely. “People often fear that literary festivals are boring and geeky, but Vild med ORD has proven that this assumption is wrong. Even those without much knowledge of literature can benefit from our events, it’s for everyone,” explains Meldgaard. Each year adults leave the festival eager to explore new genres and authorships, and with the upcoming festival set for the future, those numbers will only increase.

“Vild med ORD wants to bring new voices into the debate, discussing tomorrow’s dystopias, dreams and visions within the field of literature as well as the world it’s a part of. This also includes important conversations about the future of the book as a material object in a world where everything gets digitalised,” tells Meldgaard. Apart from the wondrous world of words and ideas, where guests can immerse themselves in what can only be described as the Vild med ORD experience, there is also something for the little ones. Each year a Children’s Book Day is arranged, encompassing fun-filled workshops, readings and educational experiences. So whether you seek wisdom, adventure or pure inspiration, Vild med ORD is a safe bet.

Vild med ORD takes place 22-25
October 2015

For more information, please visit:
www.vildmedord.dk